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Pankevich E. . Methods of teaching discipline „Ukrainian for professional purposes”: communicative approach

In the article the advantages communicative approach of teaching methods „Ukrainian language for professional orientation” in the university for students of non-philological specialties. Proved the importance of interactive technologies for the practice of communication. Overview forming their own experience of professional broadcasting future professionals, are examples of interactive exercises that are used to work with students.

Keywords: communicative approach, professional broadcasting, interactive technology.

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